

Extended Demographic Report - PopStats

2020 Census, 2025 Estimates & 2030 Projections

Calculated using TAS Retrieval

Sep 17, 2025



Latitude: 33.989969 Longitude: -117.925213

Puente Hills Town Center Rowland Heights, CA		1.00 Mile Radius	3.00 Mile Radius	5.00 Mile Radius
Population	Current Year Estimated Population	9,615	134,751	347,384
	Population Est 25Q1	9,610	134,970	348,428
	Population Est 24Q4	9,618	135,060	348,754
	Population Est 24Q3	9,614	135,024	348,682
	Population Est 24Q2	9,768	135,378	349,443
	Population Est 24Q1	9,763	135,240	349,207
	Population Est 23Q4	9,762	135,123	348,897
	Population Est 23Q3	9,756	135,089	348,654
	Population Est 23Q2	9,756	135,079	348,600
	Population Fcst	9,611	135,280	348,520
	2010 Census Population	10,214	140,753	355,687
	2000 Census Population	12,264	142,791	355,841
	1990 Census Population	10,502	133,384	327,170
	Current Year Daytime Population	15,648	124,530	322,047
	Average Seasonal Population	231	1,168	2,607
	Historical Annual Growth, 1990 – 2000	1.56%	0.68%	0.84%
	Historical Annual Growth, 2000 – 2010	-1.81%	-0.14%	0.00%
	Estimated Annual Growth, 2010 – CY	-0.42%	-0.30%	-0.16%
	Projected Annual Growth, CY to Y5	-0.01%	0.08%	0.07%
	Group Qtrs Est	37	353	1,844
Transient Est Average Last 4 Qtrs	810	1,798	2,671	
Households	Current Year Estimated Households	3,326	38,821	102,052
	Households Est 25Q1	3,320	38,882	102,333
	Households Est 24Q4	3,325	38,912	102,434
	Households Est 24Q3	3,322	38,902	102,409
	Households Est 24Q2	3,376	39,013	102,622
	Households Est 24Q1	3,376	38,981	102,552
	Households Est 23Q4	3,374	38,944	102,449
	Households Est 23Q3	3,372	38,934	102,374
	Households Est 23Q2	3,373	38,938	102,374
	Households Fcst	3,325	38,957	102,400
	2010 Census Households	3,481	38,647	100,644
	2000 Census Households	4,045	38,707	100,004
	1990 Census Households	3,224	36,990	95,462
	Historical Annual Growth, 1990 – 2000	2.29%	0.45%	0.47%
	Historical Annual Growth, 2000 – 2010	-1.49%	-0.02%	0.06%
	Estimated Annual Growth, 2010 – CY	-0.31%	0.03%	0.10%
	Projected Annual Growth, CY to Y5	0.00%	0.07%	0.07%
Population per Household	2.88	3.46	3.39	

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Puente Hills Town Center Rowland Heights, CA		1.00 Mile Radius	3.00 Mile Radius	5.00 Mile Radius
Income	HH Income \$500,000 or more	3.4%	3.6%	4.1%
	HH Income \$250,000 to \$499,999	4.0%	4.3%	4.9%
	HH Income \$200,000 to \$249,999	9.3%	10.1%	11.4%
	HH Income \$175,000 to \$199,999	6.2%	6.5%	6.8%
	HH Income \$150,000 to \$174,999	5.9%	8.2%	8.4%
	HH Income \$100,000 to 149,999	19.0%	19.8%	20.2%
	HH Income \$75,000 to 99,999	10.0%	12.1%	12.2%
	HH Income \$50,000 to 74,999	19.8%	14.3%	12.7%
	HH Income \$35,000 to 49,999	6.3%	7.0%	7.1%
	HH Income \$25,000 to 34,999	3.8%	4.5%	3.7%
	HH Income \$15,000 to 24,999	3.4%	3.8%	3.5%
	HH Income \$0 to 14,999	9.0%	5.7%	5.0%
	Average Household Income	\$126,703	\$134,239	\$142,875
	Median Household Income	\$93,134	\$106,078	\$113,277
	Per Capita Income	\$43,908	\$38,762	\$42,142
	Average Disposable Income	\$95,397	\$102,239	\$107,391
	Median Disposable Income	\$80,072	\$90,329	\$95,435
	Discretionary HH Income Over \$150,000	7.3%	7.1%	9.4%
	Discretionary HH Income \$125,000 to \$149,999	7.8%	8.8%	10.0%
	Discretionary HH Income \$100,000 to \$124,999	9.5%	10.7%	11.5%
	Discretionary HH Income \$75,000 to \$99,999	9.9%	13.6%	14.8%
	Discretionary HH Income \$50,000 to \$74,999	19.3%	19.7%	19.3%
	Discretionary HH Income \$25,000 to \$49,999	27.2%	23.3%	20.5%
	Discretionary HH Income Under \$25,000	19.0%	16.7%	14.5%
	Average Discretionary HH Income	\$65,893	\$70,909	\$76,937
	Median Discretionary HH Income	\$53,469	\$62,822	\$69,965
	Householder White – Count	271	3,274	15,133
	Median HH Income	\$123,369	\$121,313	\$119,236
	Average HH Income	\$120,976	\$119,767	\$118,407
	Householder Black or African-American – Count	108	604	1,772
	Median HH Income	\$71,771	\$92,296	\$116,783
	Average HH Income	\$114,376	\$110,149	\$114,255
	Householder Hispanic – Count	578	17,368	47,050
	Median HH Income	\$116,380	\$108,238	\$110,815
	Average HH Income	\$119,162	\$111,724	\$113,601
Householder Asian or Pacific Islander – Count	2,158	14,830	29,973	
Median HH Income	\$76,297	\$96,938	\$112,071	
Average HH Income	\$91,164	\$103,500	\$112,590	
Householder Other or Pacific Islander – Count	211	2,745	8,123	
Median HH Income	\$143,925	\$121,480	\$121,321	
Average HH Income	\$143,363	\$120,299	\$120,760	

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Puente Hills Town Center Rowland Heights, CA		1.00 Mile Radius	3.00 Mile Radius	5.00 Mile Radius
Gender	Male Population	4,613	65,927	169,620
	Female Population	5,002	68,825	177,765
Total Population by Age	Count of Pop 0 to 4 years	453	7,117	18,099
	Count of Pop 0 to 7 years	640	9,655	24,496
	Count of Pop 5 - 13	761	12,018	31,047
	Count of Pop 14 - 18	370	6,150	16,410
	Count of Pop 19 - 22	382	6,491	17,296
	Count of Pop 22 - 25	291	5,013	13,252
	Count of Pop 25 - 29	528	9,242	23,670
	Count of Pop 30 - 34	611	9,594	23,939
	Count of Pop 35 - 39	664	9,028	22,517
	Count of Pop 40 - 44	603	8,458	21,255
	Count of Pop 45 - 59	1,679	24,962	65,526
	Count of Pop 60 - 74	1,992	24,326	63,185
	Count of Pop 75 - 84	916	9,076	22,724
	Count of Pop 85+	363	3,277	8,463
	% of Pop 0 to 4 years	4.7%	5.3%	5.2%
	% of Pop 0 to 7 years	6.7%	7.2%	7.1%
	% of Pop 5 - 13	7.9%	8.9%	8.9%
	% of Pop 14 - 18	3.9%	4.6%	4.7%
	% of Pop 19 - 22	4.0%	4.8%	5.0%
	% of Pop 22 - 25	3.0%	3.7%	3.8%
	% of Pop 25 - 29	5.5%	6.9%	6.8%
	% of Pop 30 - 34	6.4%	7.1%	6.9%
	% of Pop 35 - 39	6.9%	6.7%	6.5%
	% of Pop 40 - 44	6.3%	6.3%	6.1%
	% of Pop 45 - 59	17.5%	18.5%	18.9%
	% of Pop 60 - 74	20.7%	18.1%	18.2%
	% of Pop 75 - 84	9.5%	6.7%	6.5%
% of Pop 85+	3.8%	2.4%	2.4%	
Median Age	46.3	41.6	41.8	
Average Age	45.9	42.3	42.2	
Male Population by Age	% of Pop 0 to 4 years	5.0%	5.5%	5.4%
	% of Pop 5 - 13	8.4%	9.3%	9.4%
	% of Pop 14 - 18	3.9%	4.8%	4.9%
	% of Pop 19 - 22	4.1%	5.1%	5.2%
	% of Pop 22 - 25	3.2%	4.0%	4.0%
	% of Pop 25 - 29	5.8%	7.3%	7.2%
	% of Pop 30 - 34	7.0%	7.5%	7.2%
	% of Pop 35 - 39	7.7%	7.0%	6.7%
	% of Pop 40 - 44	6.8%	6.5%	6.2%
	% of Pop 45 - 59	17.1%	18.1%	18.5%
	% of Pop 75 - 84	8.4%	6.1%	5.9%
	% of Pop 60 - 74	19.3%	17.0%	17.3%
	% of Pop 85+	3.2%	2.0%	1.9%
	Median Age	43.6	39.7	39.9
Average Age	44.3	41.0	41.0	

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	% of Pop 0 to 4 years	4.4%	5.1%	5.0%
	% of Pop 5 - 13	7.4%	8.5%	8.5%
	% of Pop 14 - 18	3.8%	4.4%	4.5%
	% of Pop 19 - 22	3.8%	4.6%	4.7%
	% of Pop 22 - 25	2.9%	3.5%	3.6%
	% of Pop 25 - 29	5.2%	6.4%	6.4%
	% of Pop 30 - 34	5.7%	6.8%	6.6%
	% of Pop 35 - 39	6.2%	6.4%	6.3%
	% of Pop 40 - 44	5.8%	6.1%	6.0%
	% of Pop 45 - 59	17.8%	18.9%	19.2%
	% of Pop 60 - 74	22.0%	19.1%	19.0%
	% of Pop 75 - 84	10.5%	7.4%	7.2%
	% of Pop 85+	4.3%	2.9%	3.0%
	Median Age	49.0	43.6	43.6
Average Age	47.3	43.5	43.4	
Race	Count of White	1,237	21,067	77,184
	Count of Black or African-American	226	2,597	6,762
	Count of Asian or Pacific Islander	6,145	54,261	112,601
	Count of Other races	2,006	56,825	150,837
	White	12.9%	15.6%	22.2%
	Black or African American	2.3%	1.9%	1.9%
	Asian	63.9%	40.3%	32.4%
	Other Races	20.9%	42.2%	43.4%
Language Spoken	Speak English at Home	25.8%	30.5%	37.5%
	Speak Spanish at Home	16.0%	35.0%	34.8%
	Speak French or French Creole at Home	0.0%	0.1%	0.1%
	Speak German at Home	0.1%	0.1%	0.1%
	Speak Other Indo-European Languages at Home	2.6%	0.9%	1.1%
	Speak Russian and Other Slavic Languages at Home	0.3%	0.1%	0.2%
	Speak Chinese at Home	40.7%	21.8%	16.3%
	Speak Korean at Home	5.2%	2.2%	2.0%
	Speak Vietnamese at Home	0.8%	1.2%	1.4%
	Speak Other Asian Languages at Home	5.1%	2.7%	2.0%
	Speak Tagalog and Other Pacific Languages at Home	2.8%	5.1%	3.9%
	Speak Other Language at Home	0.5%	0.4%	0.5%
Hispanic	Hispanic Population	2,371	65,689	176,871
	Hispanic Population Percent	24.7%	48.7%	50.9%
	Mexican	85.9%	82.8%	84.4%
	Puerto Rican	1.8%	0.7%	0.9%
	Cuban	0.4%	0.5%	0.6%
	Dominican	0.0%	0.0%	0.0%
	Central American	3.8%	8.5%	7.3%
	South American	3.0%	2.5%	2.2%
	Other Hispanic	5.1%	5.0%	4.6%
	2000 Hispanic Population Percent	24%	47%	47%
	1990 Hispanic Population Percent	25%	44%	40%

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Ancestry	American (percent of total population)	0.3%	0.5%	0.7%
	American	0.1%	0.2%	0.4%
	Native American (ie. Indian/Eskimo)	0.1%	0.2%	0.2%
	Hawaiian/Pacific Islander	0.1%	0.1%	0.1%
	Asian (percent of total population)	58.7%	31.7%	25.3%
	Chinese	42.7%	22.7%	17.0%
	Japanese	2.7%	1.2%	1.0%
	Korean	6.5%	2.9%	2.6%
	South Central Asian (ie. Indian)	1.2%	0.8%	1.0%
	South East Asian (ie. Vietnamese)	3.8%	3.1%	2.6%
	Other Asian	1.8%	1.0%	1.1%
	European (percent of total population)	0.6%	1.1%	3.0%
	British	0.1%	0.2%	0.6%
	Dutch	0.0%	0.0%	0.1%
	French	0.0%	0.0%	0.1%
	German	0.1%	0.2%	0.7%
	Italian	0.1%	0.1%	0.3%
	Polish	0.0%	0.0%	0.1%
	Scandinavian	0.1%	0.1%	0.3%
	Scotch/Irish	0.1%	0.2%	0.6%
Other European (ie. Greek/Russian)	0.1%	0.1%	0.4%	
Middle Eastern	0.1%	0.1%	0.2%	
Other Ancestry	7.7%	6.7%	8.8%	
Unclassified Ancestry	1.2%	1.2%	2.4%	
Education (Age 25+)	Adult Population (25 Years or Older)	7,357	97,964	251,281
	Elementary (0 to 8)	7.2%	11.3%	9.9%
	Some High School (9 to 11)	4.1%	7.9%	7.1%
	High School Graduate (12)	19.2%	25.0%	24.2%
	Some College (13 to 16)	14.2%	17.5%	19.1%
	Associates Degree Only	7.3%	8.2%	8.5%
	Bachelors Degree Only	31.7%	21.2%	21.3%
	Graduate Degree	16.4%	8.9%	9.9%
	% College (4+)	48.0%	30.1%	31.2%
Household Type	Total Households – count	3,326	38,821	102,052
	One Person HHs – count	610	4,997	13,825
	Family HHs – count	2,535	32,147	83,752
	Married Couple – count	1,859	21,640	58,188
	w/own children – count	651	7,612	21,140
	w/out own children – count	1,208	14,028	37,048
	Male Householder – count	165	3,508	8,767
	Female Householder – count	511	6,999	16,797
	Non-Family Households – count	180	1,677	4,475
	1 Person Household	18.3%	12.9%	13.5%
	2 Person Household	31.0%	24.4%	25.3%
	3 Person Household	19.3%	20.3%	19.5%
	4 Person Household	15.5%	18.7%	18.8%
	5 Person Household	8.0%	11.1%	11.2%
6 Person Household	4.4%	6.3%	5.9%	
7+ Person Household	3.5%	6.3%	5.7%	
% Households With Children	25.3%	27.4%	28.3%	

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Puente Hills Town Center Rowland Heights, CA		1.00 Mile Radius	3.00 Mile Radius	5.00 Mile Radius
Housing	Total Housing Units	3,526	40,100	105,294
	Owner Occupied Percent	60.0%	63.5%	65.4%
	Renter Occupied Percent	34.3%	33.3%	31.5%
	Vacant Housing Percent	5.7%	3.2%	3.1%
	Total Housing Units (Census 2000)	4,201	39,649	102,112
Home Value (Owner Occupied)	Property Value \$1,000,000 or more	61.5%	35.1%	38.7%
	Property Value \$750,000 to \$999,999	15.9%	28.6%	26.2%
	Property Value \$500,000 to \$749,999	12.1%	17.9%	16.0%
	Property Value \$400,000 to \$499,999	4.0%	2.2%	1.9%
	Property Value \$300,000, to \$399,999	0.6%	1.3%	1.2%
	Property Value \$200,000 to \$299,999	0.0%	1.3%	1.8%
	Property Value \$150,000 to \$199,999	0.8%	1.2%	1.0%
	Property Value \$100,000 to \$149,999	1.5%	1.3%	1.3%
	Property Value \$60,000 to \$99,999	0.4%	1.5%	1.2%
	Property Value \$40,000 to \$59,999	0.0%	0.4%	0.3%
	Property Value \$0 to \$39,999	0.3%	1.5%	1.2%
	Median Home Value	\$1,116,757	\$936,718	\$979,154
Wealth per Household	\$0 and under - percent	16.8%	17.4%	17.1%
	\$1 to \$4999 - percent	8.0%	8.6%	8.4%
	\$5k to \$9999 - percent	4.4%	4.5%	4.4%
	\$10k to \$24999 - percent	6.2%	6.3%	6.2%
	\$25k to \$49999 - percent	6.7%	6.8%	6.8%
	\$50k to \$99999 - percent	10.1%	10.3%	10.3%
	\$100k to \$249999 - percent	18.3%	18.1%	18.2%
	\$250k to \$499999 - percent	13.6%	13.2%	13.4%
	\$500k+ - percent	15.9%	14.7%	15.2%
	Median HH Wealth	\$88,921	\$80,610	\$84,538
	Avg HH Wealth	\$253,405	\$240,458	\$245,821
Economic Viability	Economic Viability Local	286	285	283
	Economic Viability Indexed	103	103	102
Occupation (Employed Civilians Age 16+)	Employed Civilian Pop 16+ by Occupation	4,661	67,098	173,661
	Managerial/Executive	22.1%	17.0%	16.9%
	Professional Specialty	23.0%	17.0%	19.9%
	Healthcare Support	3.0%	4.5%	4.0%
	Sales	11.8%	10.8%	10.5%
	Office & Administrative Support	12.6%	12.8%	12.7%
	Protective Service	0.5%	1.4%	1.9%
	Food Preparation	6.5%	6.2%	5.4%
	Building Maintenance & Cleaning	0.8%	3.2%	3.1%
	Personal Care	4.3%	3.1%	2.8%
	Farming, Fishing, & Forestry	0.1%	0.3%	0.4%
	Construction	3.7%	6.9%	6.8%
	Production & Transportation	11.5%	16.8%	15.5%
	Percent White Collar Workers	72.4%	62.1%	63.9%
	Percent Blue Collar Workers	27.6%	37.9%	36.1%

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	Agriculture/Mining/Construction	3.1%	6.4%	6.6%
	Manufacturing	13.1%	11.4%	11.1%
	Transportation	7.5%	8.1%	7.8%
	Information	0.9%	1.7%	1.7%
	Wholesale/Retail	14.2%	17.0%	16.6%
	Finance, Insurance, Real Estate	8.1%	5.9%	6.1%
	Professional Services	9.7%	6.1%	6.4%
	Management Services	0.0%	0.0%	0.0%
	Administrative/Waste Services	2.7%	4.5%	4.5%
	Educational Services	17.2%	19.3%	20.8%
	Entertainment Services	13.1%	10.6%	9.7%
	Other Professional Services	6.8%	5.1%	4.4%
	Public Administration	3.7%	3.8%	4.3%
Vehicles per HH	No Vehicles	5.6%	3.7%	4.4%
	1 Vehicle	26.4%	21.7%	19.8%
	2 Vehicles	40.5%	35.9%	36.8%
	3 or more vehicles	27.5%	38.7%	39.0%
	Average Number of Vehicles	2.03	2.33	2.35
Change	Births (last 12 months)	84	1,311	3,389
	Deaths (last 12 months)	104	1,089	2,754
	Migration (last 12 months)	-125	-772	-2,468
Work place	Workplace Establishments	1,411	6,741	15,728
	Workplace Employees (FTE)	9,021	41,365	106,360